



About the *Internet Safety for Kids (ISK)* Project

kids@packet-level.com

www.packet-level.com/kids

+1 408-378-7841 (phone)

+1 408-378-7891 (fax)

We believe that education serves as the greatest protective force on Internet safety issues relating to children and teens.

Project Goal: Provide “Internet Safety for Kids” educational resource materials, training and support for adults to support them as they present this material to their own children and their local communities.

This project was launched after Laura Chappell of the Protocol Analysis Institute witnessed a law enforcement officer present the horrid details of Operation Avalanche, a child pornography sting operation that netted numerous images of children being tortured, raped and otherwise exploited sexually.

In March 2005, we created a “train-the-trainer” (TTT) style program to educate adults on the topic and ask them to provide presentations in their communities with the materials we would make available freely on the Internet. In addition, we wrote the “Internet Safety for Kids” book that is freely available for distribution under the Open Publishing License.

The Protocol Analysis Institute (PAI) is a privately-owned company founded by Laura Chappell. As a foremost network analyst, Ms. Chappell writes, researches and presents courses on network troubleshooting and security. To date, PAI has independently funded the ISK project.

Conferences Novell, Hewlett-Packard and Microsoft brought in Laura Chappell (Protocol Analysis Institute’s Sr. Protocol/Security Analyst and the author of the Internet Safety for Kids book) to present this material at their conferences. Ms. Chappell’s presentation was ranked #1 of over 1,100 presentations at Microsoft’s TechEd Conference.

Awards: At NetWorld+InterOp 2005, Laura Chappell received the *Most Innovative Networking Project or Implementation, Independent Network Contractor* award from the Network Professionals Association (NPA) at NetWorld+InterOp 2005 for founding the Internet Safety for Kids program. For more information, visit www.npa.org.

Publications: On August 1, 2005, the Internet Safety for Kids book was completed and uploaded to www.packet-level.com/kids. This book is freely distributed under the Open Publishing License and can be read stand-alone or used as course curriculum. In addition, the accompanying PowerPoint slide deck is also available freely online at www.packet-level.com/kids.

Research: We continue to build online characters following the “perfect online victim characteristics” definitions to open discussion with potential predators, document their methods and turn them over to the appropriate law enforcement agencies for further investigation.

Media:

In August 2005, Laura was on "A Current Affair" in Australia to demonstrate a fictitious child victim (age 12) being approached by an online predator (allegedly age 50). During the interview, ten separate predators approached the newly-created fictitious child victim. The interview aired on August 5, 2005. In addition, Laura demonstrated online predator tactics for the Sydney Sunday Telegraph (visit link below for complete story).

www.rehame.com/printclips/2005-08-07/NSWSUNTEL/P7065913.pdf

On August 8th, Laura was interviewed by ABC News in San Francisco, California to talk about the need for Internet safety education and show support of the work done by Internet Crimes Against Children Task Force (ICAC) and Detective Kim Mercer, in particular, as Detective Mercer hosted a *Missing Game* lab in a local school.

We believe the media plays an important role in educating the public on Internet safety. Please contact us immediately if you are aware of any media opportunities.

Translations:

At the time this document was updated, the *Internet Safety for Kids* book was just released. This milestone launches our outreach program to locate individuals to translate and localize the book. International versions will be placed online at www.packet-level.com/kids as they are completed.

Throughout this project, we plan to work closely with the National Center for Missing and Exploited Children (NCMEC), the ICAC Task Force, i-SAFE America, High Technology Crime Investigation Association (HTCIA) and other law enforcement, government and private organizations focused on keeping our children safe on the Internet.

Contact Information

Laura Chappell or Brenda Czech
Protocol Analysis Institute, LLC
5339 Prospect Road, Suite 343
San Jose, CA 95070
+1 408-378-7841 (phone)
+1 408-378-7891 (fax)
lchappell@packet-level.com
bczech@packet-level.com

For general information on Laura Chappell and the Protocol Analysis Institute, read www.rehame.com/printclips/2005-08-10/NSWSYDMOR/P7098309.pdf.

For general information on Laura Chappell and the Protocol Analysis Institute, read <http://www.smh.com.au/news/management-focus/darkside-of-the-net/2005/09/05/1125772448816.html>